

**PELICAN VALLEY HEALTH CENTER HOSPITAL DISTRICT
MONTHLY BOARD MEETING
APRIL 24, 2017**

The regular monthly meeting of the Pelican Valley Health Center Hospital District Board of Directors was held at 6:15 p.m. on Monday evening, April 24, 2017, in the Pelican Valley Meeting Room. The meeting was called to order by Chairperson Richard Bratlien. Other board members present were: David Slotten, Brad Knorr, Shannon Erickson, Les Rotz, Sue Bruggeman, Mary Williams and John Waller. Absent were Joan Fouquette and Brian Evenson. Others present were: Chad Miller, Vickie Thompson, Janet Green, Barbara Axness, Joycelin Steidl, Chandra Eaton and Karin Haugrud.

CONSENT AGENDA

Motion by Les Rotz, seconded by Shannon Erickson to accept the agenda and approve the minutes of the previous meeting. Motion carried.

BOARD REPORTS

Chad Miller reported that the result of the appeal on the unemployment issue was not in our favor. It is recommended that we do not proceed further to the MN Court of Appeals and accept the result.

Rich welcomed Karin Haugrud to the meeting. Karin is the new Activity Coordinator. She has been at Pelican Valley about a month. She shared her background with the group. She has worked for the past 18 years with the Area Agency on Aging in Fergus Falls as a Senior Linkage Line Specialist. She will continue to write articles for the Area Agency on Aging for area newspapers. Today was the Volunteer Gathering honoring our volunteers. Entertainment was provided by a young lady named Sophie Hovden who will be doing music therapy for the residents. She will be coming every Monday from now on. The high school music director will be having students sing the last day of school in May. The art teacher at the elementary school is willing to have students visit during the next school year to do some art projects with the residents. An Activities Assistant has been interviewed and it looks promising that she will be hired to lead some evening activities.

Barbara Axness handed out some Pelican Valley Senior Living color-changing cups that we will be using as a marketing tool. Barbara handed out articles on various subjects for the board members to review. One was an article about high supply and low demand for senior housing with occupancy falling to the lowest point since 2013. Another article was on the work force challenge and finding enough quality applicants to fill open positions. Results of the Pinnacle nursing home customer satisfaction survey were recently received. The most notable result was that 100% of the respondents would recommend this facility. Barbara explained the attestation process we are currently going through to show that our assisted living is not considered an institution even though we are connected to a nursing home. Joycelin Steidl, Housing Director, is working on the application. Our policies regarding many things are being requested. Barbara reviewed the financials. The Nursing Home did very well in March. The Riverfront on Main and Riverfront Manor census and financials were discussed and Barbara went over the revenue and expenses for each of the facilities. Due to our participation in the ECPN program, the nursing home received a rate increase beginning April 1st. Cash and investments were also reviewed. Barbara's question to the board this month was "How can we better market our open positions?" Extensive discussion followed with some suggestions. Doing some creative advertising and also using testimonials was suggested. Barbara has posted flyers around town. Engaging our own employees in recruiting was mentioned. The by-laws were reviewed. It was determined that no changes need to be made. As required, the by-laws will be on the agenda again next month.

Janet Green talked about where we go next now that this phase of the building project has been completed. Although we have crossed many things off of our to do list, strategic planning needs to continue. Ecumen is also working on a strategic plan that includes updating their vision statement. The vision now is to envision a world without agism. We want to change the stereotypes about aging. A new mission statement is coming also. The new mission is to diversify and add new services. How will we honor, empower, and innovate? We want to meet the needs of the changing marketplace, provide resident-centered care, become the employer of choice and strengthen philanthropic partnerships. Ecumen would like to provide some standardization among facilities. An example is that they have hired a dietitian to manage food purchases Ecumen-wide. We have been utilizing Robert Fischer, our Ecumen Regional HR Business Partner, to provide various training sessions for our leadership staff and that has been very successful.

BOARD ACTION

Motion made by Les Rotz and seconded by Dave Slotten to accept the financial statements as presented. Motion carried. Rich asked Brad Knorr to schedule a meeting of the Building and Grounds Committee in the next couple weeks to review any needs.

ADJOURNMENT

Motion by Les Rotz, seconded by Brad Knorr to adjourn the meeting. Motion carried. Meeting adjourned at 7:23 p.m.

Vickie Thompson, Recording Secretary

David Slotten, Secretary