

Changing Aging

 | SUMMER 2018

Knute Nelson Named New Management Company

A change is on the horizon at Pelican Valley Senior Living. After 20 years with Ecumen, a new management company will be taking over on October 1st. One of the large draws the Board had to partnering with Knute Nelson was its commitment to long term care, knowledge of serving rural communities, and dedication to its employees. "From a strategic outlook perspective, they have a lot of the same priorities we do. They understand how life is a little different in a small town and how important the work we do is to the people who live and work here," said Board Chairman Rich Bratlien. "We are really looking forward to this new partnership and welcoming them in to the Pelican Rapids community. In total, the Board reviewed six proposals from management companies and spent several months researching, interviewing and evaluating all the prospects. Knute Nelson quickly rose to the

top thanks to their strong background in serving rural communities.

"We are honored to have been selected to assist Pelican Valley Senior Living in providing quality care for those served in the Pelican Rapids community," says Mark Anderson, President/CEO of Knute Nelson. "We are intentional about caring for

older adults and responding to the needs of the local community with sought-out programs and services that reflect their desires. We do this as a locally governed and led, nonprofit organization whose motivation is to intentionally live out our mission and values as

the community expects us to. Developing strong partnerships is an integral part of our work, and our work with Pelican Valley will reflect their priority for quality care and support for staff to strengthen and enhance the strong reputation Pelican Valley Senior Living is known for today."

While a smaller company than Ecumen, Knute Nelson is well-positioned to provide quality management consulting services that will help enhance Pelican Valley's position in the community today and well into the future. Founded in 1948, Knute Nelson is focused on developing innovative programs and services that enhance the quality of life for adults. Knute Nelson serves the West Central Region of Minnesota in 21 counties. Knute Nelson's continuum of care, includes: skilled nursing home, short-term rehab center, skilled memory care, assisted living, enhanced assisted living, memory care assisted living, independent living, outpatient therapy, wellness, home care, hospice. Partnerships extend the breadth and depth of services such as Ethos Home Care and Hospice in Fargo-Moorhead; Alexandria Area YMCA in Alexandria; Franciscan Sisters of Little Falls; Crystal Brook Senior Living in Park Rapids; and Centrex Rehab in Bloomington. In 2017, Knute Nelson served over 6,300 individuals.

There won't be many visible changes to Pelican Valley Senior Living's operations. The name and logo will not change. Employees will remain employed by Pelican Valley. The Pelican Valley Hospital District will maintain ownership of the facilities and the Board of Directors will continue to oversee operations. Knute Nelson, Pelican Valley, and Ecumen will work together through the summer to ensure a smooth transition happens come October 1st.





Pelican Valley Senior Living

From Mark Anderson,
President/CEO of Knute Nelson



We are honored to have been selected as the management consulting partner to work collaboratively with the Pelican Valley Senior Living team. We commend you in your desire and commitment

to provide quality, compassionate care for your residents and community members. Over the last few months, we have learned more about the great work and services you provide. It has been evident during our visits with your Board and staff that there is a sincere desire to accomplish your mission. We share these values as well.

We believe the partnership between our two organizations will be a good one. Our shared vision and goal is to ensure our efforts reflect your priorities for quality care and support for your staff. Our work throughout the West Central Region of Minnesota also aligns well as we are familiar with the various communities in the area and understand how vital community engagement is to the successful delivery of senior services. We are eager to work with your staff and board to bring valuable services and expertise that will position Pelican Valley Senior Living well into the future.

Mark Anderson,
President/CEO

PELICAN FEST EVENTS

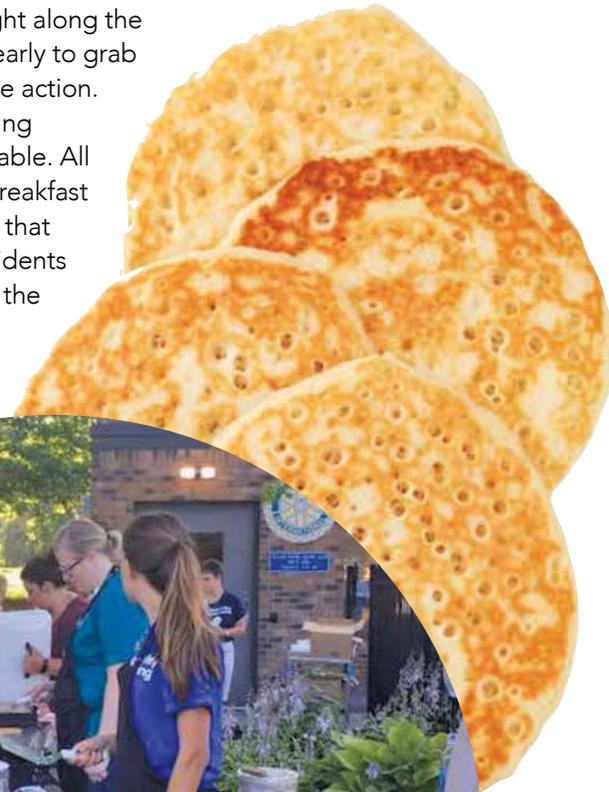
→ FRIDAY, JULY 13TH
Ice Cream Social
211 E. Mill Ave.

Pelican Valley Senior Living's Auxiliary is hosting its annual Ice Cream Social at Pelican Valley Care Center this year. The cool event will be on Friday, July 13th from 5:30 p.m. until 7:30 p.m. Please join us to enjoy cake and ice cream! Money raised from this event will be used for new decorations in the care center.



→ SATURDAY, JULY 14TH
23rd Annual Pancake Breakfast
119 N. Broadway

23 years later, we're still serving up a hearty, home cooked breakfast to kick off a full day of Pelican Fest events! We invite you to join us this year at Riverfront on Main at 119 N Broadway from 7:30 a.m. until 10 a.m. on Saturday, July 14th. Enjoy a great breakfast before the parade starts. We're located right along the parade route so come early to grab a front row seat to all the action. Tours of our assisted living community will be available. All funds raised from this breakfast is used to fund projects that directly support our residents and tenants. Check out the back of this newsletter for a \$1 off coupon!



Experience Life at Riverfront Manor

Living each day to the fullest, having fun, enjoying time with friends and neighbors is what life at Riverfront Manor is all about. We have ten beautiful, spacious assisted living apartments on our first floor for people who value their independence but want peace of mind knowing care and services are available. Our ten apartment memory care community feels like home yet offers extra security and care to allow those with memory loss or dementia to live their best lives. We'd love to show you around our assisted living and memory care community. Stop by and see Renee Evenson, tour our building and meet our staff and tenants. We know you'll feel right at home at Riverfront Manor!



Generous Donor Brings It's Never 2 Late Technology to Riverfront Manor's Memory Care

Thanks to the support of a generous Pelican Valley Senior Living supporter, state of the art technology designed specifically for seniors is now a part of the daily routine for Riverfront Manor's memory care tenants. The system costs about \$10,000 and had been on Pelican Valley's wish list for a while. The mobile computer system can be used by just one person or with an entire group. It has a variety of engaging entertainment, activities, music, trivia and experiences. "You can do anything with this machine and you can find something for everyone. There aren't enough hours in the day to do all the fun things we want to do," said Housing Coordinator Renee Evenson. So far, some tenant favorites have been the trivia and sing a long features. "Every time we bring our new machine out, there are smiles everywhere, everyone wants to know what we're going to do next," said Evenson.

Employees can create user specific profiles so each tenant can enjoy things they like doing. If someone likes traveling, they can do virtual tours anywhere in the world. People with a passion for fishing or the outdoors can do a number of games or simulations to enjoy these favorite pastimes.

"Things like this just wouldn't be possible without our loyal supporters," said Executive Director Barbara Axness. It's just incredible the impact any sized gift can make to our seniors here and we're so appreciative to have so much generosity in our community." Donations of any amount are always welcomed and appreciated. For more information on making a contribution to Pelican Valley, contact Finance Manager Ali Erickson at 218-863-2991 x27721



Pelican Valley: Celebrating Five Years

Five years ago, a new chapter in a familiar building started. It was June 2013 that Pelican Valley took over official ownership from the Good Samaritan Society. Good Sam, and the location it is on, had deep roots in the Pelican Rapids community. While we are celebrating five years, the history of the site goes back more than 130 years.

Pelican Valley is proud to carry on the long legacy of providing care and services to seniors. We are looking forward to continuing this proud history and adding another chapter to its history.

Our assisted living community would not be the success it is today without the hard work and dedication from this group, and all our other incredibly devoted staff. They go above and beyond every single day to make sure our tenants feel at home.



Pelican Valley would also like to give a special recognition to a group of dedicated employees who have been with us since that first year in 2013:

Marv Martinson, Maintenance Assistant
Lisa Field, Cook
Curt Cardwell, Assisted Living Maintenance Director
Michele Jensen, Resident Assistant
Gloria Bauman, Resident Assistant
Carlie Burton, Resident Assistant

A HISTORY OF THE 119 N BROADWAY SITE

1885: The First Methodist Church is built on the lot.

1911: The church is moved, Boysen hospital opens soon after.

1951: The Good Samaritan Society purchases the hospital from Dr. Henry Korda. 11 residents are served in the new boarding care facility.



1964-1967: Numerous updates and additions are made to the facility, expanding the number of residents they can accommodate.



1978: The old hospital is torn down and a new care center is constructed. The community rallies around the project and helps raise \$120,000 of the million dollar project. The care center can now care for 70 residents.

2011: The care center closes its doors after 60 years of providing care in the Pelican Rapids community. At the end, it was able to accommodate 35 residents.

March 2012: The Good Samaritan Society transitions in to an assisted living facility with 30 apartments.

Fall 2012: The Good Samaritan Society approaches the Pelican Valley Board of Directors asking if they'd purchase the building for \$10.

June 2013: Pelican Valley Senior Living takes over operations, transitioning to Riverfront on Main.



From the Executive Director



The greatest thing about Pelican Valley Senior Living is that it is always changing to meet the needs of the community. The facility I joined in 2012 has changed so much to become the multi service line organization it is today. We're serving more seniors than ever and offer more levels of care than we were just a few years ago. I remember it wasn't shortly after I began my career here that we were approached by the Good Samaritan Society to see if we'd want to accept a donation of their facility. Without

question, the Board knew right away the answer had to be yes. They recognized the importance of continuing Good Sam's mission and how important it is to expand our scope of serving seniors. While we've had ups and downs on our journey with that building, I could not be more proud of what it has become. Our incredibly dedicated staff have created a warm, loving, caring, fun community where going above and beyond to serve our seniors is just a part of the job. Their hard work was recognized this spring with a huge honor. Ecumen collects customer satisfaction data for their communities. Riverfront on Main scored first place within all of Ecumen's assisted living communities for highest customer satisfaction scores. That is just an amazing honor that our employees obtained and they have worked so hard to create top notch customer service and care. The building itself has evolved since we took ownership. Three years ago, we welcomed Children's Corner Learning Center to our ground level floor. Through this partnership, we are home to the only center based child care facility in Pelican Rapids. The staff there lovingly care for kids ages six weeks through three years old. It has been a great partnership and our seniors have enjoyed seeing and visiting with the kids.

Today, we are embarking on a new adventure, this time with Alexandria based senior living provider Knute Nelson. We are excited for this new partnership and are looking forward to the knowledge, guidance, and support they will bring. Knute Nelson has established themselves as a respected and trusted senior living provider and they're already looking for ways to help enhance what we do and get involved in our local community. This will be a beneficial, positive, and productive collaboration that will help Pelican Valley continue to be the great place it is today and become an even better service provider and employer tomorrow. Our partnership officially begins on October 1st but we are currently working with Ecumen and Knute Nelson to ensure our transition is positive, smooth and well coordinated. We hope you will help us welcome Knute Nelson to Pelican Rapids.

Barbara Axness
Executive Director





Pelican Valley Senior Living

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Pelican Rapids, MN 56572

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23rd Annual Pelican Fest
Nursing Home Fundraiser
**Pancake & Sausage
Breakfast**
Saturday, July 14, 7:30 am–10 am
Bring the entire family!
Riverfront on Main, 119 North Broadway
Adults \$6 • 12 & under \$3
\$1 off one adult breakfast
WITH THIS COUPON

Hospital District Board of Directors

Richard Bratlien, *Chairperson*, City of Erhard
Mary Williams, *Vice Chairperson*, City of Pelican Rapids
David Slotten, *Secretary*, Dunn Township
Sue Bruggeman, *Treasurer*, Lida Township

John Waller, Pelican Township
Shannon Erickson, *Director at Large*
Les Rotz, Scambler Township
Brian Evenson, Maplewood Township
Bradley Knorr, Norwegian Grove Township
Mark Sjostrom, Erhards Grove Township

Legal Counsel

Chad Miller, Legal Counsel, Attorney at Law

Pelican Valley Senior Living Leadership Team

Barbara Axness, LNHA, MPA, Executive Director
Chandra Eaton, RN, Director of Nursing for Nursing Home
Jessica Chenze, RN, BSN, Director of Nursing Services for Assisted Living
Ali Erickson, Financial Supervisor
Joycelin Steidl, Housing Director
Renee Evenson, Housing Coordinator Riverfront Manor
Karin Haugrud, Activities Coordinator
Mark Neu, Environmental Services Director
Curtis Cardwell, Maintenance Director for Assisted Living
Kara Oakes, RDLD, Dining Director/Dietitian



Pelican Valley Senior Living

Riverfront Manor
Senior Living with Services,
Memory Care Assisted Living
215 E. Mill Ave
Pelican Rapids, MN 56572

Riverfront on Main
Assisted Living with
24 Hour Services
119 N. Broadway
Pelican Rapids, MN 56572

Pelican Valley Care Center
211 E. Mill Ave
Pelican Rapids, MN 56572

PelicanValleySeniorLiving.org